



The History of the IQCS

Originally born out of the Interviewer Card Scheme (ICS) which was formed in the 1970s as a response to a generally held view that fieldwork standards needed to be improved and regulated.

In 1986 with a name and remit change, the IQCS was formed and from these humble beginnings has grown into the internationally recognised fieldwork standard it is today.

Gill Wareing was appointed Administrator in 1987. The original council was comprised of: Anne Rigg, Janet Weitz, Janet Pottinger, Joan Pernet, Lesley Hill, Gillian Russell, Ivor Stocker and Michael Brooks.



About Us

The Interviewer Quality Control Scheme (IQCS) is committed to the continuous development, maintenance, and promotion of quality data-collection standards throughout the UK market research industry.

IQCS Standards

The IQCS standards are held in high regard by both clients and the research industry globally and IQCS accreditation is widely recognised by clients not only in the UK but worldwide.

Our reputation and longstanding commitment to quality fieldwork have led to IQCS standards forming the foundation of ISO's global fieldwork standards ISO 20252: 2012 market, opinion and social research.

Value for money

Gaining accreditation via the IQCS route represents excellent value for money, with membership costing just £445 and inspections starting from £595.



IQCS Council and Working Forum



Join the IQCS

What can a membership offer?

1. *Working Forums*
2. *Advice and information*
3. *Input to standards*
4. *Quality assurance*
5. *Established standards*
6. *Free entry in online members directory*
7. *UK wide industry connections*
8. *Client approved membership and quality batch*
9. *Networking opportunities*



Three tiers of IQCS membership

User Members, are UK based companies using IQCS accredited or ISO20252:2012 registered suppliers to conduct all or the majority of their fieldwork. User members enjoy all the benefits of membership and have their fieldwork projects annually assessed and accredited by our independent inspectors; and

Full (Inspected) Members, who enjoy all the benefits of membership and have their fieldwork annually assessed and accredited by our independent inspectors; and

Associate Member* companies, who enjoy all the benefits of membership, but whose fieldwork is not inspected and assessed by the IQCS. Ideal for ISO20252:2012 registered companies.

“Membership provides a wealth of benefits for all members”

Current membership comprises a range of companies of all sizes, covering all methodologies and from all over England, Scotland, Wales and Northern Ireland.

Advisory Visits

In order to help prepare companies for the initial inspection and membership, we can arrange an advisory visit to provide advice and assistance on what is required in order to meet the IQCS benchmark standards.

IQCS Support

Member companies benefit from an IQCS Support [page](#). They send questions to the IQCS Council about standards or comments and ideas about our website, events, working forums and any other enquiry they may have. Members get in touch if they need specific help and advice from our council.

We are the only quality organisation which offers members direct and active input into market research standards and tailored advice where needed.

IQCS council members work for leading research companies, are often members of other quality association boards and ensure that the voice of IQCS member companies is heard in the industry.

Contact Us

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