



## **IQCS Spring 2017 Newsletter**

**Welcome to the spring 2017 edition of the IQCS newsletter, which outlines the latest news, information and updates from the IQCS and around the industry.**

**In this edition, we have news on:**

- **Working Forum on Thursday 25<sup>th</sup> May**
- **User Membership Category**
- **The IQCS Awards and Winners 2016**
- **IQCS AGM 2017**
- **IQCS Website - Members News Page**
- **MRBA Auction / 40<sup>th</sup> Birthday and Fund raising week**

### **Upcoming Working Forum**

The General Data Protection Regulation (GDPR) is the most significant change to data protection in the UK and EU since 1995. Designed for the digital age, with strengthened individual rights and greater business accountability, it will impact organisations of all sizes processing personal data. The new regulation will be enforced in all EU Member States from May 2018 – which is almost certain to be before the UK leaves the EU – meaning that compliance must be a top priority for UK-based businesses.

It's vital that membership is ready to meet the new obligations and responsibilities that the GDPR will bring, especially in light of potentially high penalties in the enforcement regime.

**We will be hosting an IQCS Working Forum on Thursday 25 May, where Dr Michelle Goddard, Director of Policy & Standards, MRS, will talk about the impact of GDPR and offer tips on best practice and our very own Jackie Megahey, Director Information Security / Data Protection, GfK, will outline the issues surrounding compliance and its implementation by research agencies.**

The Forum will be held at Quadrangle, The Butlers Wharf Building, 36 Shad Thames, London SE1 2YE, with tea and coffee being available from 3.00 and the Forum starting at 3.30 pm. Wine and nibbles will be served following the proceedings.

This will be a very important and informative session at which we hope your company will be represented. Please contact Gill Wareing, to let her know if you will be attending.

### **User Membership Category**

This year the IQCS re-launched the User Membership category to try and increase take up. IQCS User Members are UK based companies who do not have their own in-house data-collection, but commit to use providers who are IQCS accredited or ISO20252:2012 registered.

For small / independent consultancies who may themselves not be ISO20252 registered, the IQCS User Membership category provides a 'badge of quality' and a level of reassurance to clients that fieldwork on their projects has been undertaken by an accredited agency or to standards outlined under the IQCS /ISO20252:2012 standard.

User members enjoy all the benefits of membership and have their fieldwork projects annually assessed and accredited by our independent inspectors to verify that, where at all possible/practical they have used accredited or registered fieldwork providers.



The Independent Consultants Group recently promoted the category amongst their membership:  
<https://theicg.co.uk/story/2000262/iqcs-user-member-category>

If you have any clients – or know any companies that might be a suitable candidate or might be interested in exploring the possibility of becoming a User Member, please forward this link: <http://iqcs.org/index.php/iqcs-user-membership/> or put them in touch with IQCS Administrator, Gill Wareing via email at: [gillm.wareing@ntlworld.com](mailto:gillm.wareing@ntlworld.com), or by phone on: 07935057275.

## **IQCS Awards**

The 2016 IQCS Awards were a tremendous success and well done to all our worthy winners and to everyone who entered. You should be very proud of the work that you all do!!

After another successful event Council has decided to continue with the Awards for 2017 and the winners will be announced at our AGM on Thursday 16<sup>th</sup> November. The awards categories and criteria will be communicated to membership in June with submissions being called for by the 30<sup>th</sup> September.

### **2016 IQCS Award winners are:**

**Best Quality Telephone - GfK**

**Best Quality Field - Ipsos MORI**

**Best Qual - Kudos Research**

**Quality Ambassador - Anne-Marie Greensmith, Head of Quality Assurance at Kudos Research**

Visit the IQCS website to see our winners and why we thought they deserved the award;  
<http://iqcs.org/index.php/iqcs-awards-2016>

## **IQCS Members News Page**

We have set up a dedicated page on our IQCS website where members can keep you up to date on what is happening in their businesses, or post enquiries or requests.

<http://iqcs.org/index.php/iqcs-members-news/>

Any entries will also be published on both the IQCS LinkedIn and Twitter accounts

## **IQCS 2017 AGM**

Join us at this year's AGM and annual celebration of our 2017 IQCS Award winners. It will be held once again at the offices of Ipsos Mori in St Katherine's Dock – so a huge thanks again, to them for their continued support and generosity

Date: Thursday 16th November kicking off at 5.30pm – details to follow but in the meantime, save the date

We hope you can join in with this year's awards – all members of IQCS are potential worthy winners of these awards, no matter how big or small your organisation is – it's the quality that counts! We look forward to being inundated with submissions this year!



## Annual MRBA Auction and MRBA Fundraising Week from 16-20th October



**As you know IQCS are a proud Corporate Sponsor of the Market Research Benevolent Association**

This year the **MRBA annual online auction raised over £7,000** – which is a fantastic effort – many thanks to the lovely Linda Henshall.

2017 is the 40th year of the MRBA and their Committee think that this requires a celebration - and also an extra effort at fundraising. Over the last 40 years they have given assistance of well over £1million, and they hope to be able to continue with this for the next 40 years.

This year the MRBA are planning two celebratory and fundraising events:

**A 40th Anniversary Event**, which will take place on 4th October at secret venue in EC1. Many of the key figures in the market research industry will be there, along with many hardworking fundraisers who have done so much to help researchers in need. Tickets for this will be available later in the year.

**A Second MRBA Fundraising Week from 16th to 20th October.** The MRBA hope to build on their first successful MRBA week in 2015, which raised over £17,000 helped by MRBA Week Champions within IQCS member companies who coordinated events in their organisation. The MRBA have ambitious plans to raise £40K during this 40<sup>th</sup> anniversary year, and hope that this second MRBA Fundraising Week will contribute a significant amount towards this goal. **We are encouraging IQCS member companies to get on board and nominate an MRBA Week Champion to organise fundraising activities to help raise money during this year's MRBA Week.**

To kick this off, the MRS are hosting an **MRBA Week Champions event at the MRS on 21st June from 6:00pm to 8:00pm** and would like you or your designated MRBA Week Champion to attend. As before, we anticipate this will be a great way to kick off preparations for MRBA Week by getting together to brainstorm fundraising ideas and meet other Champions. **If your organisation would like to participate in the MRBA 2017 Fundraising Week and you are able to attend the Champions event on the 21st June, please email John Bizzell at [John.Bizzell@mrs.org.uk](mailto:John.Bizzell@mrs.org.uk) so that he has an idea of numbers.**

If you would like to take part in the fundraising week, but are unable to attend the Champions event, please email [info@mrba.org.uk](mailto:info@mrba.org.uk) to let them know the name of your nominated Champion.



## **IQCS Administrator's Contact Details**

Just a reminder of IQCS Administrator, Gill Wareing's, contact number. The number to reach her on is now: 07935057275. Her new email address: [gill@iqcs.org](mailto:gill@iqcs.org)

For more information please go to our website: [www.iqcs.org](http://www.iqcs.org) or feel free to contact us at our mailing address: [info@iqcs.org](mailto:info@iqcs.org) If you would like to be removed from our mailing list please click [Unsubscribe](#)

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