



Market Research Benevolent Association



Established in 1977, the **Market Research Benevolent Association (MRBA)** is the market research industry's independent, registered charity. It provides a financial lifeline for market researchers working (or previously working) in the industry, who have found themselves in extreme financial distress due to illness, injury, accident, bereavement or other personal problems.

Run by volunteers from the market research industry, the MRBA gives its help in complete confidentiality, providing grants and interest free loans, depending on individual circumstances.

The MRBA is funded by individuals and market research-related organisations. This is through subscriptions from Individual MRBA Friends and from Corporate Patrons and Corporate Friends, from individual donations, and through fund raising events and activities including the annual MRBA online auction and MRBA Week.

Who the MRBA Help

Since its inception, the MRBA has helped hundreds of people. Membership of the MRBA (or MRS) is not required - anyone who works or has worked in the market research industry for at least two years is eligible for consideration. This includes:

- Interviewers and Recruiters
- Supervisors
- Office-based research agency and client staff
- Independent consultants

Application and Assessment Process

There are two ways in which people can contact the MRBA for assistance, either by phone on **0845 652 0303**, or via email at info@mrba.org.uk to request an application form.

If the MRBA decide they may be able to help, an MRBA Regional Manager will then assess the applicant's level of need, often visiting the applicant at home to get a better understanding of their situation.

The application will then be considered by the MRBA Management Committee. Once the Committee makes its decision, the MRBA Regional Manager will communicate whether and how MRBA may be able to assist.

Contacting and Supporting the MRBA

For more information please ring Danielle Scott, the MRBA's Secretary-Treasurer, on **0845 652 0303**, or email us at info@mrba.org.uk.

The MRBA is keen to **Spread the Word** about the service we provide. Please help to increase our visibility and raise awareness amongst the wider research community by following us on social media:

Facebook

<https://www.facebook.com/mrba.org.uk>

Twitter

<https://twitter.com/mrbatweets>

Linkedin

<https://www.linkedin.com/company/5274327?trk=tyah&trkInfo=clickedVertical%3Acompany%2CclickedEnt>

And please remember we're here to help, if and when you hear of someone who may need our support