

Interviewer Quality Control Scheme

Annual Quality Awards 2023

Incl. Top Tips for Applicants!

Awards Categories for 2023



- IQCS Interviewer Excellence
- IQCS Data Collection Excellence – F2F
- IQCS Data Collection Excellence – Telephone
- IQCS Quality Ambassador
- Best IQCS Interviewing Training and Development

Some top tips from the Judging panel

- Start early – writing a successful award entry is time consuming
- Follow the rules, they are clearly laid out
- Read the criteria carefully and ensure you have covered them all – these are the first things we look for when judging
- Every sentence must be meaningful and add value, think to yourself “so what?”
- Your submission should not just explain what you did – but demonstrate how you went above and beyond - and what the benefits of this have been to your organisation or client
- Add the Wow factor in, if applicable

More top tips from the Judging panel



- Use a case study / project to highlight your entry
- Include 3 attributed testimonials to support your application
- Back up each claim with demonstrable evidence or stats – can you prove it?
- If working with a partner or client who played a vital role in your submission name them and do a joint entry
- If an award refers to any MRS Codes, Standards, Guidelines etc. include these in your submission
- Check the grammar and spelling
- Get a fresh pair of eyes to review the submission before you send it

Things to avoid!

- Don't miss the deadline – the rules are clearly laid out in the online entry
- Do not exceed the maximum word count of 500 for the main submission
- Don't just reproduce your marketing credentials /website material
- Don't turn your client supporting statement into part of the main submission
- Don't waffle and waste your words, be relevant you only have 500 words

Important Dates for Entries

Now open for entries

Friday 10th November– Deadline for entries

Thursday 23rd November 2023– Winners presented at the AGM at Ipsos Mori in St Katherine’s Dock , London



<https://iqcs.org/iqcs-awards-2023/> has all the Awards Criteria, costs and entry forms

Good Luck



Please don't think that you will never win.

Every company has a story or case study that deserves to be recognised.

Each individual entry stands a chance of winning...so make yours count!

You need to be in it to win it!

SO GOOD LUCK