



## We're Here To Help

### Our Mission

The Market Research Benevolent Association (MRBA) is our industry's independent charity, helping past and present members of the market and social research community since 1977.

We do this by providing grants and interest-free loans to those in immediate financial need or who are facing an imminent financial emergency, whether that's through illness, bereavement, caring responsibilities, or other difficult personal circumstances.

### Who We Help

Those we help span all levels of seniority, and all job roles and functions. So, we're here for fieldworkers, recruiters, telephone interviewers, researchers, buyers of research, consultants, those who work in technical, operations, admin and management roles, and regardless of whether their role is office-based or remote. The only stipulation is that those applying for grants and interest-free loans have worked in the UK industry for at least two years.

### Examples Of How We've Helped

The needs we meet, and the amount of help we can give are as varied as the people we help. But here are two examples of the help we've given and the difference we've made.

*A project manager, already finding it difficult to make ends meet with the rising cost of living, became unable to cope after the sudden death of a parent. She was faced with taking time off work unpaid but at the same time having to pay for a funeral and associated costs. The MRBA was able to step in and relieve her situation by providing a contribution towards the funeral expenses.*

*A face-to-face fieldworker on a zero-hours contract had experienced difficult circumstances for several years including physical health issues that prevented him working full time. The pandemic when there was little work, and the cost-of-living crisis, also had a serious impact. He found himself in an ever-increasing spiral of debt, and his physical and mental health deteriorated. We were able to provide a grant to cover his priority debts (including outstanding council tax and utility bills) freeing him from the worry of possibly losing the family home.*

### To Ask For Help

If you, or someone you know, is finding it difficult to pay essential bills or put food on the table, we may be able to help. Or you may know of a colleague or associate, past or present, who is struggling with illness or injury, caring responsibilities, or related problems that we may be able to assist and help lighten their load. Whatever the issue, we may be able to help.

To apply for assistance, email [info@MRBA.org.uk](mailto:info@MRBA.org.uk) or telephone **0345 652 0303**, to request an application form.

Enquiries are treated with the strictest confidentiality. And please note, applicants don't need to be members of the MRBA or the Market Research Society.